



VATAT AWARDS

Rules and Application Procedures 2017

The Vocational Agriculture Teachers Association presents VATAT Awards to recognize members and supporters who have shown outstanding support to Texas agriculture science and FFA programs. Awards are presented at the VATAT Professional Development Conference.

Area award applications are to be judged at each area convention. Each area is responsible for selecting its VATAT Award recipients and giving the winning nomination forms to your area coordinator. **Area Coordinators are responsible for turning in the area award winning nomination forms to Ashley Dunkerley by May 31, 2017.** It is imperative that the award winners are submitted on time to be included in the VATAT Professional Development Conference program.

Area Coordinators, please send all winning nomination forms to: VATAT Awards, 614 East 12th Street, Austin, Texas 78701. VATAT Awards Contact: Ashley Dunkerley, Communications Coordinator, ashley@vatat.org or (512) 472-3128.

Award Descriptions

Outstanding School Administrator

Administrators are recognized for promotion of agricultural science and FFA programs. A commemorative plaque is awarded to 10 outstanding school administrators, one in each area, for outstanding service and support to the agricultural science program. The school administrator should be nominated at the district level and the winner chosen at the area degree check. *An official VATAT Award Nomination Form and Statement of Nomination must be submitted for each area nominee to be considered for this award.*

Outstanding Chapter Advocate Award

The new Outstanding Chapter Advocate Award was formerly known as the Outstanding Cooperation Award. It recognizes agricultural organizations, companies and individuals who have given outstanding support to agricultural education in Texas. A commemorative plaque is awarded to 10 outstanding recipients (one per area) for outstanding service to agricultural science programs in their communities. *An official VATAT Award Nomination Form and Statement of Nomination must be submitted for each area nominee to be considered for this award.*

Outstanding Newspaper

Newspapers are recognized for promotion of agricultural science and FFA programs. Nominations may be made in each district and the winner is selected at area degree check. This award is presented to the newspaper rather than an individual. However, a contact name for the newspaper must be listed on the nomination form. A commemorative plaque is awarded to 10 outstanding recipients (one per area). *An official VATAT Award Nomination Form and Statement of Nomination must be submitted for each area nominee to be considered for this award.*

Outstanding Radio Station

Radio stations are recognized for promotion of agricultural science and FFA programs. Nominations may be made in each district and the winner is selected at area degree check. This award is named to the radio station rather than an individual. However, a contact name for the radio station must be listed on the nomination form. A commemorative plaque is awarded to 10 outstanding recipients (one per area). *An official VATAT Award Nomination Form and Statement of Nomination must be submitted for each area nominee to be considered for this award.*

Outstanding Television Station

Television stations are recognized for promotion of agricultural science and FFA programs. Nominations may be made in each district and the winner is selected at area degree check. This award is named to the television station rather than an individual. However, a contact name for the television station must be listed on the nomination form. A commemorative plaque is awarded to 10 outstanding recipients (one per area). *An official VATAT Award Nomination Form and Statement of Nomination must be submitted for each area nominee to be considered for this award.*

Teacher's Media Award

The Teacher's Media Award recognizes agriculture science teachers who successfully publicize and promote their program and agricultural education specifically via the media. *An official VATAT Award Nomination Form, Statement of Nomination and documentation of the chapter's/teacher's media efforts must be submitted for each area nominee to be considered for this award.* Examples of documentation include: newspaper clippings, magazine layouts, scripts from radio programs, photographs of billboards or other public displays, sound or movie files of television or radio coverage, referrals to chapter websites, etc. Any means utilized to promote your chapter through the media should be considered and included. Documentation must be submitted in hard copy and electronic form. Hard copy material must be contained on 10 (ten) 8 ½" by 11" pages. Electronic submission must be in Adobe PDF format and must also not exceed 10 pages. Format and layout is at the discretion of the submitting chapter, but all material cannot exceed a total of 10 pages. Sound or movie files submitted cannot exceed a combined total of 10 minutes.

The Teacher's Media Award will be judged based on the following criteria, and each question will be worth a total of 50 points:

A. Creativity/Variety

What means were used for chapter and agricultural education promotion through the media? Were they creative? Were a variety of methods used? Is the media promotion appealing? How many different activities were done?

B. Effectiveness

Was the target audience reached? How many people were reached? Did the promotion through the media accomplish the intended purpose? What results were seen as a result of the promotional program?

C. Quality of Documentation

Does the submitted material completely explain the promotional program? Are the documents and files high resolution? Is the material presented in an attractive manner?

General Rules & Procedures

- Each award must include a completed VATAT Award Nomination Form—available below. (Some awards require additional materials; read the award's specific instructions to ensure you include all necessary information)
- All awards will be based upon activities for one school year.
- A teacher is eligible to receive VATAT Awards in more than one category.
- Any agriculture science teacher submitting an application for an award or receiving an award must be a VATAT member.
- All area winners' VATAT Award Nomination Forms must be given to the area coordinator at each area convention.
- Area award applications are to be judged at each area convention. Each area is responsible for selecting its VATAT Award recipients and giving the winning nomination forms to the area coordinator at area convention. ***The area coordinator is responsible for turning in the area award winning nomination forms to Ashley Dunkerley by May 31, 2017.*** Area winners received after the deadline will not be considered.



VATAT AWARD NOMINATION FORM

Please mark the appropriate award; fill out a separate sheet for each award.

Awards:

- _____ Outstanding School Administrator Award
- _____ Outstanding Chapter Advocate Award
- _____ Outstanding Newspaper Award
- _____ Outstanding Radio Station Award
- _____ Outstanding Television Station Award
- _____ Teacher's Media Award

Award Recipient Information

(If award is for multiple teachers please fill out separate sheet for each.)

Recipient Name:	Area:
School/Business Name:	
Address:	City/State/Zip:

Award Recipient Local Newspaper Information

(A press release will be sent to the newspaper listed; this information is required)

Newspaper Name:	
Newspaper Contact:	Newspaper E-mail:
Newspaper Phone:	Newspaper website:
Newspaper Address:	City/State/Zip:

Nominator Information

(Must be a VATAT member to nominate; you may nominate yourself)

Nominator Name:	Area:
School:	Business:
Nominator Address:	City/State/Zip:
E-mail Address:	Phone:

Statement of Nomination

On a separate page, please explain why the award recipient is deserving of this award, as stated on the nomination form.