



VATAT PROFESSIONAL DEVELOPMENT CONFERENCE SPONSORSHIP PACKAGES

SPONSORSHIP OPPORTUNITIES

The Vocational Agriculture Teachers Association welcomes agricultural education supporters who would like to participate in this year's conference as a sponsor. As a sponsor, you will help fund the conference, as well as various VATAT activities. We will proudly display a sign bearing your company name and sponsorship level at VATAT events and we will provide as much exposure for your organization as possible. The sponsorship opportunity available for this year's conferences are as follows:

PLATINUM SPONSOR

\$10,000 - The sponsor receives the following promotions:

- Recognition on 4 signs displayed throughout the conference area
- Special recognition and VIP seating during Family Night
- One commercial exhibit booth (10x20)
- One minute video greeting/advertisement to be played during the Opening General Session
- 1/2 page recognition in three issues of the *VATAT News* newsletter*
- Full page recognition in conference program*
- Recognition on VATAT website

GOLD SPONSOR

\$5,000 - The sponsor receives the following promotions:

- Recognition on 3 signs displayed throughout the conference area
- Special recognition and VIP seating during Family Night
- One commercial exhibit booth (10x10)
- One minute video greeting/advertisement to be played during the Opening General Session
- 1/2 page recognition in two issues of the *VATAT News* newsletter*
- 1/2 page recognition in conference program*
- Recognition on VATAT website

SILVER SPONSOR

\$3,000 - The sponsor receives the following promotions:

- Recognition on 2 signs displayed throughout the conference area
- Special recognition and VIP seating during Family Night
- One commercial exhibit booth (10x10)
- 30 second video greeting/advertisement to be played during the Opening General Session.
- 1/2 page recognition in two issue of the *VATAT News* newsletter*
- 1/2 page recognition in conference program*
- Recognition on VATAT website

BRONZE SPONSOR

\$1,500 - The sponsor receives the following promotions:

- Recognition on 1 sign displayed throughout the conference area
- Special recognition and VIP seating during Family Night
- 30 second video greeting/advertisement to be played during the Opening General Session.
- 1/2 page recognition in one issue of the *VATAT News* newsletter*
- 1/2 page recognition in conference program*
- Recognition on VATAT website

CONFERENCE SUPPORTER

Less than \$1,500 - The sponsor receives the following promotions:

- Recognition on 1 sign displayed throughout the conference area
- Special recognition and VIP seating during Family Night
- 1/2 page recognition in conference program*
- Recognition on VATAT website

* Dimensions, specifications and deadlines for recognitions will be provided by the VATAT.